



## The Talent Masters: Why Smart Leaders Put People Before Numbers (Hardback)

By Bill Conaty, Ram Charan

Random House USA Inc, United States, 2010. Hardback. Book Condition: New. 239 x 152 mm. Language: English . Brand New Book. If talent is the leading indicator of whether a business is up or down, a success or a failure (and it is) . . . do you know how to accurately judge raw human talent? Understand a person s unique combination of traits? Develop that talent? Convert what supposedly are soft subjective judgments about people into objective criteria that are as specific, verifiable, and concrete as the contents of a financial statement? The talent masters do. They put people before numbers for the simple reason that it is talent that delivers the numbers. Success comes from those who are able to extract meaning from events and the forces affecting a business, and are able to look at the world and assess the risks to take and the risks to avoid. The Talent Masters itself stems from a unique combination of talent: During a forty-year career at General Electric, Bill Conaty worked closely with CEOs Jack Welch and Jeff Immelt to build that company s worldrenowned talent machine. Ram Charan is the legendary advisor to companies around the world. Together...



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