



12th Five-Year Plan textbook genuine vocational education in the 21st century higher vocational planning materials: (Chinese Edition)

By BEN SHE

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-09-01 Pages: 235 Publisher: Machinery Industry Press title: Higher Vocational Education 12th Five-Year Plan textbooks Vocational planning materials for the 21st century: SME management (with electronic lesson plans) List Price: 24.00 yuan Author: Publisher: China Machine Press Publication Date: September 1, 2012 ISBN: 9787111394679 words: Page: 235 Edition: 1st Edition Binding: Paperback: Weight: 299 g edit Recommended Higher Vocational Education Twelfth Five-Year Plan materials in the 21st century higher vocational planning materials: SME Management college level as an amateur adult education colleges of higher vocational and technical schools. colleges and trade unions. universities economic class. management class. teaching professional. as the majority of self-learners and staff engaged in economic management reference book. The executive summary vocational education Twelfth Five-Year Plan materials in the 21st century higher vocational planning materials: SME Management is prepared at the request according to the teaching of vocational and technical education in China. 9 book chapters. the main contents include: Introduction to the founder of the SME. SME business plan. strategic management of SMEs. small and medium enterprises. human resource management. marketing...

Reviews

It becomes an incredible book that we actually have possibly study. It really is rally exciting through studying period of time. I am very easily could get a satisfaction of reading through a written book.

-- Gianni Hoppe

A really awesome pdf with perfect and lucid reasons. It is actually rally fascinating through reading period of time. Your lifestyle period will probably be transform as soon as you total looking over this ebook.

-- Alford Kihn